## **PUNCH LINES – Punch**

Following are the punch lines/tag lines which are associated with famous brands.

Look, Ma, no cavities	Crest
The world on time	FedEx
The just right blend	Wills Natural Lights
Quality in everything we do	Ernst & Young
Better than the best	Sansui
Rule the world	India Kings
The sign of Excellence	Omega Watches
We get closer to the world	Lufthansa
The gift that builds relationships	Titan Clocks
Open up	Nescafe
Taste of India	AMUL
How the world tells time	Citizen
Smoothness. Above all else	555
Quality Forever	Gold Flake
Always – a shade better	Nerolac Paints
Be Gold.	Benson & Hedges
Discover a passion	Classic
The women of substance	Femina
Pure bhi. Poora bhi	IBP
Never Settle	Monster.com
Life is our life's work	Pfizer
A Fresh Perspective	Acer

100 % Performance. Everytime	SERVO
Your home in the sky	Indian Airlines
Colours of joy	Berger paints
Originated in America Trusted around the world	Jockey
Always Moving Forward	LUKOIL
Because the world has changed	Business World
Live life Kingsize	Four Square
High Performance	SPEED
A positive a++itude	Essar
Trademark of Energy	Total
Gas and Beyond	GAIL
Significant moments	HMT
It's time to fly	United Airlines
Hindi at its best	Dainik Bhaskar
Pure for Sure	BPCL
The one for everyone	Cell one
Making Tomorrow Brighter	ONGC
Emotionally yours	Sahara
Human Energy	Chevron Corporation
Taking on the World's Toughest Energy  Challenges	Exxon Mobil
Your never forget your first time	Virgin Atlantic
Bringing Energy to Life	IOCL
Inspiring confidence	Bajaj
Make your own road	Tata Safari

Fly with friends	Austrian Airlines
The Reliable Airline	KLM
A breath of Fresh Air	Air Canada
Aapka Fayda	Zee Business
10 Years in Formula One. The World is	Petronas
watching us.	
Work Hard, Fly Right	Continental Airlines
International Clothing	Cantabill
Better ideas, better life	Amway
The voice of the Indian Consumer	Awaaz
Drive your way'	Hyundai
The name inspires Trust	Birla Mutual Fund
Spoil yourself	Tata Indica
AC's with IQ	Voltas
Be the first to know	CNN
The affordable network service	Dolphin
Live Smart	Hindustan Times
Believe in the best	BPL
Life is One Incredible Journey'	Outlook Traveller
Delighting you always	Canon
Fly the good times	Kingfisher Airlines
Going Beyond Expectations	Malaysian Airlines
Rediscover luxury	Hyundai Sonata
Quality that's forever	Gold flake
Every Second Counts	DHL Worldwide Express
Driven by passion	Fiat

Good people to bank with	Union Bank of India
America's Premium	Arrow
Serving to grow. Growing to serve	Canara bank
Where every individual is committed	OBC
The shirt inspired by America	John Miller
Every Copy is a 'Original'	Canon
The document company	Modi Xerox
Don't leave home without it	American Express
Forever Sport	Adidas
We don't have negatives	Polaroid
Growth is Life	Reliance Industries Limited
Breathe easy	Blue Star
Beyond Petroleum	British Petroleum

